

The background of the top half of the page is a scenic landscape photograph. It shows rolling green hills with patches of autumn-colored trees (yellows and oranges) and a large, dense forest of evergreen trees on the right. A calm body of water in the foreground reflects the sky and the surrounding landscape. The sky is blue with scattered white clouds.

# Anglian Water Partner with Enel X to Lower Costs, Earn Revenue, and Beat Regulatory Targets and Corporate Sustainability Goals

## Case Study

**Industry**  
**Locations**  
**Solution**

**Water Supplier and Recycling**  
United Kingdom  
UBM + DSR

## The Customer

**Water supplier and recycling company eliminates billing errors and identifies cost-savings opportunities while leveraging operational flexibility to earn revenue**

Anglian Water are the largest supplier of water and recycling services in England and Wales by geographic area, operating and maintaining over 110,000 km of water mains and sewer pipes, 140 water treatment works, and over 1,000 water recycling centers across 27,500 square km. Serving more than 6M domestic and business customers—at a rate of almost 1.2B liters of water every day—Anglian are one of the largest energy users in the East of England.

## The Challenge

### Sustainability

Anglian Water recognise that climate change will be one of the biggest risk factors to both their business and community over the next 25 years. Minimising carbon emissions created by everyday operations and “capital” carbon used in building assets is vital to reducing the company’s overall impact on climate change.

In this pursuit, Anglian have already been recognised with the Queen’s Award for Enterprise—the UK’s highest accolade for business success—for their contribution to setting new

standards for sustainability and embedding sustainability throughout their operations.

### Compliance

Though privatised, Anglian Water remain a government-licensed entity and as such are subject to a high level of compliance requirements. One such compliance requirement is the prices Anglian can charge, which the Office of Water Services (OFWAT) regulates. These price ceilings require Anglian to look inward to increase competitive advantage.

### Risk Management

Anglian Water lacked visibility into reliable data, creating internal and external challenges. Internally, staff had a limited understanding of operational needs and management had insufficient information to plan and budget long-term solutions.

Externally, Anglian’s participation in the Carbon Reduction Commitment (CRC) and Government emissions reduction reporting requires comprehensive data and accurate and easy-to-use reporting tools.



**“Experienced partners like Enel X are one more set of eyes and ears to help beat our regulatory targets and save money for the customer and shareholder. But it’s not every day your partner pays you as part of that service.”**

Energy Contract and Information Manager  
Anglian Water Services

## The Solution

Better management of energy, a top operating costs for any organisation, was a perfect place to look.

### Centralised Utility Bill Management

In 2003, Tom Lee, Energy Contract and Information Manager for Anglian, needed help establishing a centralised, comprehensive programme and deployed Enel X’s utility bill management (UBM) software across 400 sites.

With the help of Enel X’s professional services team, Mr. Lee quickly identified billing errors and gained

deep operational insight from past invoices. Anglian have since deployed Enel X’s software across 7,200 sites; they use it to process and manage around 50,000 utility invoices annually as well as monitor and target further carbon reduction goals.

### Leveraging Demand Side Response

In 2016, Anglian Water took their energy management one step further, partnering again with Enel X to help their more flexible sites participate in demand side response (DSR), the scheme that pays large energy

consumers money for their ability to be flexible in response to signals from the grid system.

Enel X’s team helped Mr. Lee develop a participation strategy that maximises revenue without disrupting core business processes. Today, Anglian are both a direct and indirect participant in the Capacity Market. Enel X supports the indirect participation through aggregating 5MW of curtailment from sites that are too small to participate individually.

## The Results

Anglian Water leverage the additional visibility that Enel X's UBM offers to benchmark and monitor energy efficiency targets. From a central place, they can track performance with a high level of granularity and create simple, straightforward reports. These tools help Anglian make better operational and maintenance decisions, prioritise opportunities for efficiency improvements, and find more ways to save on costs. As of 2016, Anglian's energy efficiency savings have exceeded £20 million.

Mr. Lee also uses UBM to automatically spot bill errors and mitigate over-charges. For example, the Government's removal of the Climate Change Levy exemption for electricity from renewable sources required changes to supplier tariffs. Enel X's 66-step bill validation process identified that the supplier had not invoiced on the amended tariff, prompting Anglian to request a rebilling that resulted in an additional £200K reimbursement. With assistance from Enel X's Customer Success team, Mr. Lee evaluated the organisation's historical bill data and identified consistent errors in about 10-15% of £9.75 million worth of total energy bills.

In addition to the cost savings that generated by the increased visibility into past and current energy data, Anglian Water's energy management strategy have also earned them money. When you consider that Anglian's DSR participation is often executed using network charge avoidance (i.e., Triads, Red bands) tactics—yet another cost cutting measure—Anglian Water's energy management delivers a one-two punch in the battle against the energy cost line item.

### A Valued Partnership

Energy management – how you buy it, how much you use, and when you use it – is complex. It involves several departments within an organisation who often have completely different goals and may not communicate with one another very often.

Even the most seasoned and savvy energy management teams – like the team at Anglian Water – leverage partner tools and expertise to augment their results. "Experienced partners like Enel X are one more set of eyes and ears to help beat our regulatory targets and save money for the customer and shareholder. But it's not every day your partner pays you as part of that service." said Mr. Lee

**£3.2M**  
SAVINGS



- Over £3.2million in savings identified in 2015
- Improved enterprise-wide cost control
- Faster reporting to comply with regulations and meet carbon reduction standards
- Wide adoption of the system across the enterprise